

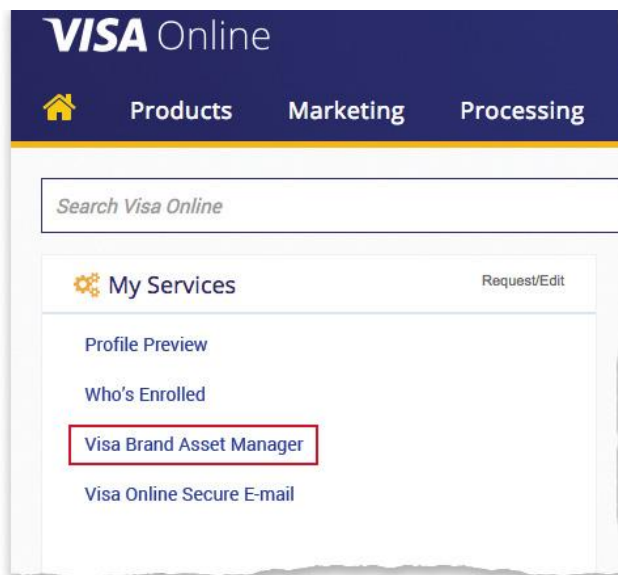
How do I get access to Visa Brand Asset Manager?

WHAT DO I NEED TO KNOW?

- **Visa Brand Asset Manager or VBAM** is Visa's new enterprise digital asset management platform where you can access Visa brand and marketing assets like logos, guidelines, images, and other creative materials you need for doing business with Visa.
- Visa Brand Hub, formerly known as 247365.com, will continue to be available for a limited time, before VBAM will permanently replace it.
- Visa Brand Asset Manager is accessible securely through **Visa Online**, the Visa b2b portal for business information and services used by clients and partners doing business with Visa.
 - *Please ensure you have Visa Online login credentials handy when accessing the platform.*
- For users who already have Visa Online access, the process should take less than 5 minutes.

WHAT DO I NEED TO DO?

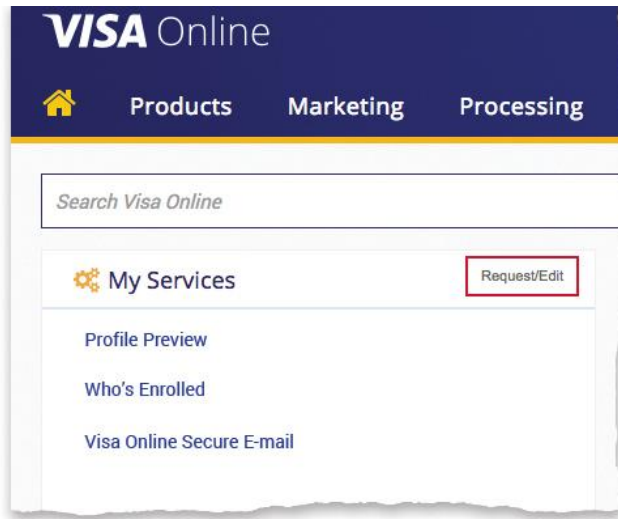
1. Log into visaonline.com with your existing Visa Online username and password.
2. Visa Brand Asset Manager should be listed under **My Services**.



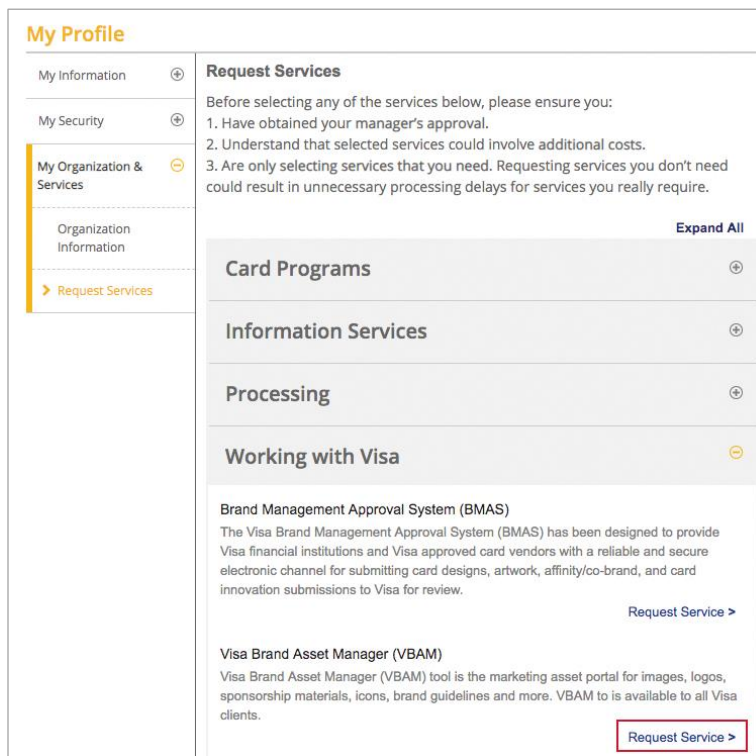
3. Click on the link to open it in a new window.

If it is not listed under **My Services**, then you'll need to follow these 3 steps:

1.1. Click **Request/Edit** to open Request Services page (under My Services).



1.2. Select **Request Service** next to Visa Brand Asset Manager (under Working with Visa).



1.3. Check the box and click **Submit**.

Request Service ×

Title: Visa Brand Asset Manager (VBAM)

Description: The Visa Brand Asset Manager (VBAM) tool is the marketing asset portal for images, logos, sponsorship materials, icons, brand guidelines and more. VBAM is available to all Visa clients.

Audience: All Visa clients and partners.

Approval: Each requested service will be routed through the appropriate approval process. Depending on the type and quantity of services requested, the approval could take from one to three business days to be finalized.

Fees: No Fees

I request this service and acknowledge the approval process and potential fees.

WHO CAN I CONTACT FOR HELP?

If you have issues accessing the site or would like to provide feedback, please email vbam@visa.com.